

LOW COST OF EXHIBITING!!!

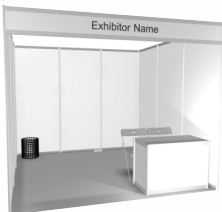
With new and improved facilities and guaranteed business success, cost of participation is lower than comparable events elsewhere in Indonesia and Asia. Please contacts the Organiser with details of your products type and approximate space requirements so we can advise you on the best stand and display options most suitable for your requirement. We can also provide you with a detailed proposal.

INDOOR BOOTH UNIT 9m² (3mx3m)

Stand Service

Includes : Stand walls 2.44m, 3mm thick plywood panels (white colour), Carpet, Fascia name board 30.5cm high, Flourescent lighting, Receptionist desk 1 unit, Folding chair 2 units, Waste Basket 1 unit, 2amp (1ea) Single Phase Power Point and Electricity for 3 days. Minimum 9m² for Stand Service Indoor full AC and minimum 9m² for Stand Service Outdoor.

Sample:

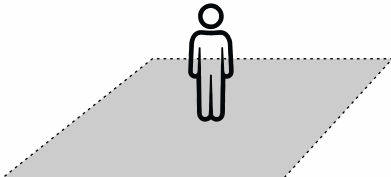


Stand Service

Space Only

Exhibitors must provide their own display plus suitable covering. Minimum 18m² for Space Only Outdoor and minimum 9m² for Space Only Indoor.

Sample:



Space Only

We are interested to (please tick the box “☒” with suitable choice) :

Exhibit at Indonesia Senior Expo 2017 (17-19 February 2017).

☐ Book a Product Presentation Sessions.

Become a Sponsor of :

☐ 3-Days Tradeshow Indonesia Senior Expo 2017

☐ Business Matching

☐ Workshop

☐ Senior Activity

☐ Seminar

☐ Entertainment

Name : _____
Job Title : _____
Company Name : _____
Type of your product : _____
Address : _____
Tel : _____, Fax : _____
E-mail : _____

Sending this form involves you in absolutely no commitment of any kind, but prime locations will be given to early applications on a first-come-first-serve basis.

ATTENTION



Dress code Regulation

- All Visitors must be properly attired. No shorts, singlets, bermudas, slippers and sandals allowed to enter into the exhibition halls.
 - The Organiser reserves the right to refuse entry to visitor who are not properly attired.
 - No children under 18 years will be admitted.
-
- Mereka yang menggunakan celana pendek, celana sepanjang lutut, singlet, sandal tanpa hak dan sandal jepit tidak akan di izinkan masuk ruang pameran.
 - Penyelenggara berhak menolak masuk pengunjung yang tidak berbusana pantas.
 - Usia dibawah 18 tahun dilarang masuk.

Organised By:



PT SINAR EXPO PRIMA has over 10 years of experience in organising and hosting Business-to-Business International Tradeshows. Most notably is the annual Balikpapan Expo, now approaching its 12th consecutive year; a fully fledged and prominent An International Exhibition for Indonesia's Mining, Oil & Gas and Energy Industries. Since its inaugural Show in 2005 The Balikpapan Expo has grown significantly in the number of participants in both exhibitors and visitors from across Indonesia and the Asia Pacific region as well as EU, US, Canada, South America, Australia and Central Asian countries.

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Indonesia
SeniorExpo
2017



The First Annual
International Tradeshow and Exhibition
for Indonesia's Ageing Market

17-19 February 2017

Balai Kartini Jakarta

“Live Life to the Fullest”



First two days: Open to trade professionals only
Last day: Open to public



Supported By:



Platinum Sponsor:



Official Hotel: Official Forwarder: Official Contractor: Media Partners: Official Partners:



Gold Sponsor:



Exhibition Review

“ The number of people aged 60 or above is expected to hit **23 million** by 2017, and with household savings (based on GDP) the potential of the Ageing market in **Indonesia** is projected to hit **US\$ 75 billion**. The whopping growth in the population will create many business opportunities in the industry. ”

(www.ageingasia.com)

ISE 2017 presents the first annual International Tradeshow and Exhibition For Indonesia's Ageing Market.

Promote your products and services, meet new business partners and expand internationally.

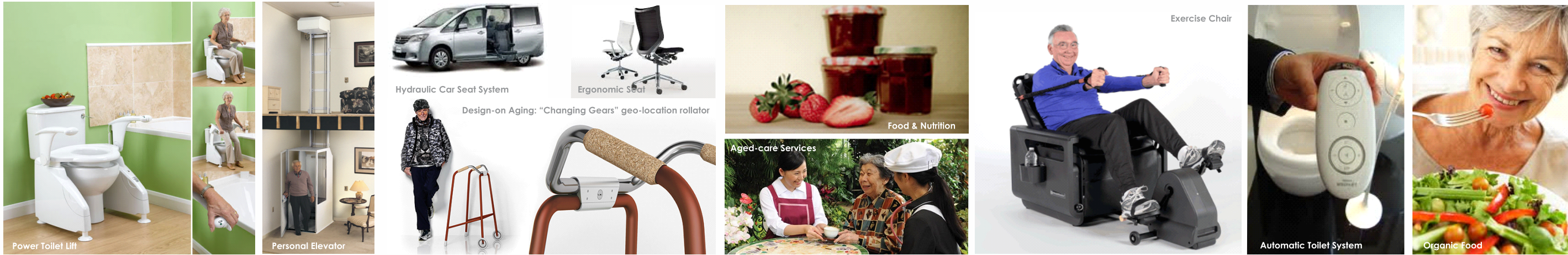
ISE 2017 will operate various target-focused promotions to expose the event nationally and regionally with a wide media coverage.

ISE 2017 will provide optimum market exposure and business networking opportunities.

Besides the 3-day Tradeshow, other **Concurrent events** include Seminars & Workshops, Business Matching sessions, Networking Occasions, and Product Launching and Presentations throughout this 3-day B2B and B2 C Expo.



Venue - Balai Kartini



Exhibitor Profiles

Senior Products & Technology

Food & Nutrition, Mobility Equipment, Gadgets & Communications:

Organic, Body Muscle Care, Vitamin, Proteins & Minerals, Dietary Supplements, Chinese Medicine;
Scooters, Ramps, Wheelchairs and Accessories, Rollator, Walkers, Walking Canes, Daily Living Aids, Bathroom Safety, Toilet Aids, Batteries, Braces & Supports, Canes & Crutches, Dressing Aids, Kitchen Helpers, Bedding & Accessories, Lighting, Hearing Devices, Communication Devices, Software Applications, Home Automation, Safety and Security products & systems, Smart Home technology, and many more ...

Senior Healthcare

Healthcare, Aged care, Education & Training:

Pharmaceuticals, Healthcare products & services, Hospitals, Geriatric & Rehabilitation Centres, Storage & Logistics;
Assisted Living, Community & Home Care, Aged Care; Nursing Homes and Alzheimer's Care; Geriatric, Nursing & Caregiver Training Institutions, Industry Standardisation & Professional Certifications.

Senior Lifestyle

Finance & Investment, Housing & Senior Living, Insurance, Leisure & Travel, Beauty & Wellness

Financial Planners/Consultants & Institutions, Banking, Government sectors; Senior Living developers, operators & consultants,
Architecture, Interior & Furnishing, Home Comforts, Home necessities, appliances, utensils, Safety products, Bathroom & Kitchen accessories & equipment, Apparel, Apparel Accessories, Personal Hygiene, Reading Aids, Undergarments, Footwear etc.; Medical and Health Insurance, Life Insurance; Physiotherapy and Fitness, Health & Dietary, Nutritionist, Alternative Medicine consultants & practitioners, Yoga, Tai Chi, Hobbies, Entertainment, Senior Clubs, Organisations & Communities, Travel Agents, Retirement Tourism, Beauty & Wellness Tourism, Spa and Wellness Centres, Beauty Centres & Beauty Products, Skin & Anti-Aging etc.

(These profiles are not exhaustive and are meant to be a guide)

Event Highlights

3 Day Program

- B2B Tradeshow
- Workshop
- Seminar
- Business Matching
- Senior Activity
- Product Presentation
- Entertainment

Concurrent Events:

1.



ASOSIASI SENIOR LIVING
INDONESIA
presents

The 3rd ASLI EXPO 2017

A follow-up to ASLI (Asosiasi Senior Living Indonesia)'s successful 2nd Expo in May 2016. The 3rd ASLI Expo 2017 will be held concurrently and in partnership with ISE 2017, at Balai Kartini's Rafflesia Grand Ballroom. This full-day B-to-C Seminar & Talk show featuring guest speakers, celebrities, industry players & government figures, aims to educate and raise awareness on the importance, values and benefits of Senior Living standards and services. (www.asosiasiseniorlivingindonesia.com)

2.



An ALZI hosted event (TBA.)

ALZI or Alzheimer's Indonesia will also be hosting a concurrent event. Formats under development include a specialised Seminar and Training for public, GPs, neurologist, psychiatrists and nurses, a 'Still Alice' screening and panel discussion, and more. (www.alzheimerindonesia.org)

3. and many more...

PACKAGE SPONSORSHIP DEALS ALSO AVAILABLE.
FOR FURTHER DETAILS CONTACT :
info@sinaexpoprima.com

Don't miss it! The Success begins with you JOINING US Today!